

TOP TIPS FOR OVERCOMING COMMON CLIENT CHALLENGES

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ONE : REMAIN CALM

Everyone is dealing with personal issues. Remaining calm is smarter than yelling back.



TWO : LISTEN

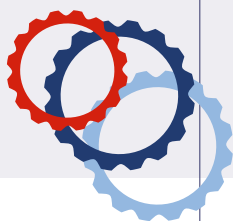
Salespeople are quick to speak and slow to listen. Remember, everyone wants to have their voice heard.

SIX : NOT URGENT

If it's important to the client and not to you, make a note but don't make it an immediate priority.

THREE : TAKE NOTES

Writing down your thoughts helps you compile and process them.



SEVEN : THINK ABOUT IT

If there's a massive deal at risk, ask for time to work things out internally so you can get everything sorted.

FOUR : CONFIRM

Read back what the client has said, so they know you understand and have been listening

EIGHT : ASK FOR HELP

If money is about to be lost, speak to your boss but come to them with a solution first.

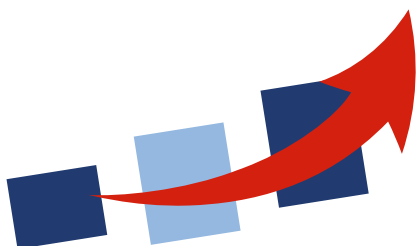


FIVE : URGENT

If it's important to both you and the client, let the client know you will deal with this urgently.

NINE : WALK IT OFF

After a stressful interaction, be sure to take a 5-minute break. Grab a coffee and clear your head.



TEN : FILL IN YOUR CRM

Make a note of client challenges in your CRM to ensure that future interactions are seamless and you don't damage the relationship.

BONUS : DON'T THINK SHORT TERM TO HIT YOUR TARGET

Ask yourself how this will affect you and the business long term.



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